

The buc



Servicing what has become known as the “largest concentration of income and buying power in the Southern United States,” the Buckhead Uptown Connection offers an alternative form of transportation between Buckhead’s numerous businesses, shopping centers, entertainment venues, hotels, bars and restaurants... routes that provide advertisers with an excellent opportunity to target this highly-coveted area.

**\$3,000 NET
per bus**
100% Window Coverage
(Production Additional)



**Liquor
Advertising
Accepted!**



- Nightlife**
 NY Prime
 Prime
 Rock Bottom Brewery
 Tavern @ Phipps
 Dantana's
 Dante's
 The Palm
 Morton's
 Magianno's
 MF Sushi
 Brick Tops
 Lola
 Bones
 Grape
 Twist
 Roy's

- Developments**
 Atlanta Plaza
 Resurgens Plaza
 Alliance Center
 Tower Place 100
 Tower Place 200
 One Capital City Plaza
 The Prominence
 Securities Centre
 Atlanta Financial Center
 Two Live Oak
 The Pinnacle
 The Lenox Building
 Piedmont 14

- Shopping Centers**
 Lenox Square
 Phipps Plaza
 Around Lenox
 Lenox Marketplace
 Piedmont Peachtree Crossing

- Condominium Towers**
 The Realm
 The Paramount
 Buckhead Grand
 The Mansion
 The Sovereign

green line

Why are there two route maps?

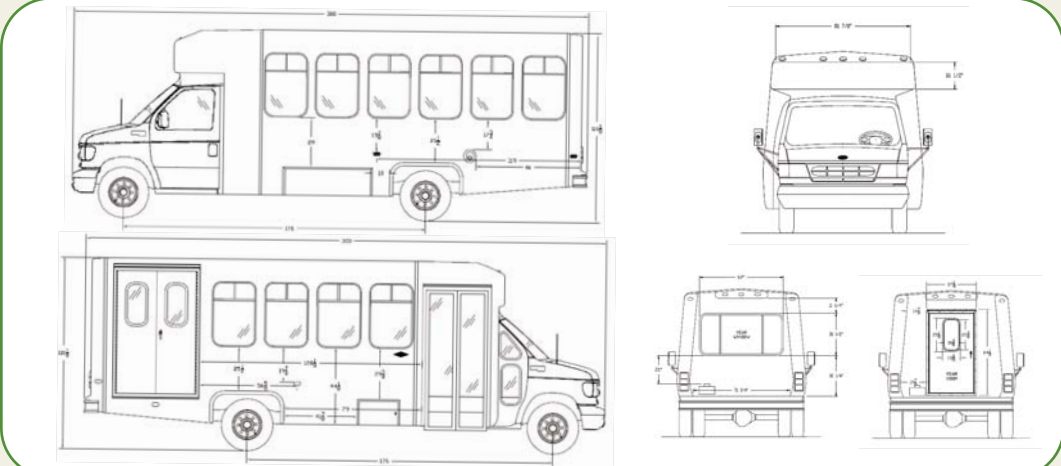
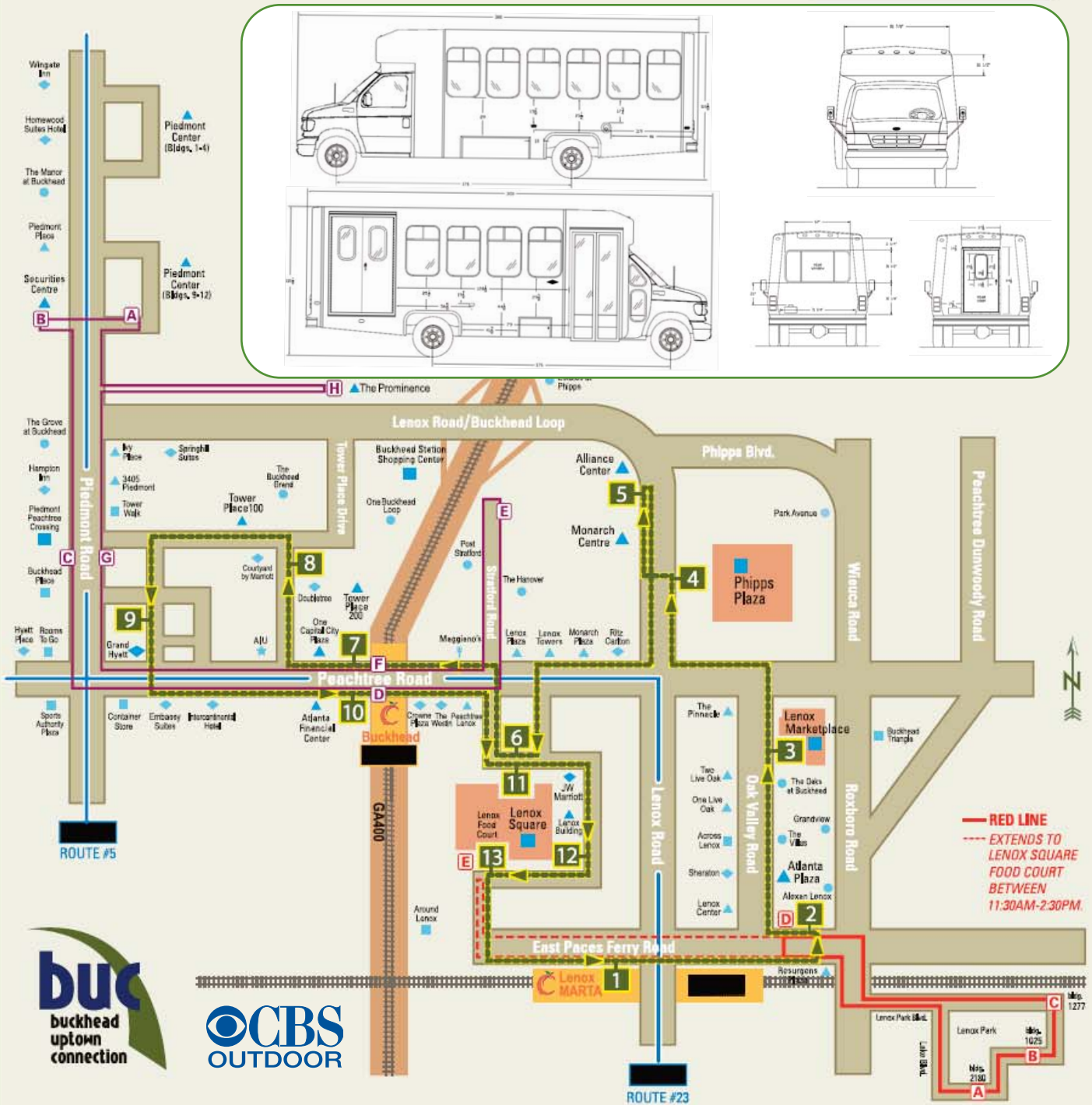
- The Green Shuttle proceeds counter-clockwise;
- The Blue Shuttle proceeds clockwise

STOP # LOCATIONS

- 1 Lenox MARTA
- 2 Atlanta Plaza/ Resurgens Plaza/ Alexan Lenox
- 3 The Pinnacle/ Target /Two Live Oak
- 4 Phipps Plaza
- 5 Alliance Center
- 6 Lenox Square – Front Entrance *southbound*
- 7 Buckhead MARTA/One Capital City Plaza
- 8 Tower Place 100/Doubletree Hotel/Marriott Courtyard/AIU
- 9 Grand Hyatt/The Realm/Terminus
- 10 Buckhead MARTA/One Capital City Plaza
- 11 Lenox Square – Front Entrance *southbound*
- 12 Lenox Square/ JW Marriott/ The Lenox Building
- 13 Lenox Square Food Court

MAP KEY

- HOTEL
- SHOPPING CENTER
- OFFICE TOWER
- HIGH DENSITY RESIDENTIAL
- EDUCATIONAL FACILITY
- MARTA RAIL
- MARTA BUS #5
- MARTA BUS #23



RED LINE
 --- EXTENDS TO
 LENOX SQUARE
 FOOD COURT
 BETWEEN
 11:30AM-2:30PM.